

PRX-T³³
wiQO

PRX-T³³ lady

REVERSE
BEAEBSE
PEEL

PRX-T³³
wiQO

PRX-T³³ lady

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wiQO[®]

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PRODUCT RANGE

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wiQO

OVER 10 YEARS OF CLINICAL RESEARCH TO BE THE FIRST



Dr. ROSSANA CASTELLANA MD
Dermatologist
WiQo Chief Scientific Officer

WiQo is the result of a pioneering experience in the field of aesthetic medicine: each product is designed and developed by a Dermatologist and Aesthetic Medicine Doctor, head of WiQo's Scientific Division.

Produced in Italy and distributed in over 55 countries throughout the world, the high-tech line WiQo aims to preserve and revitalize the beauty of all skin types.

Every human being is a masterpiece.
Our passion is taking care of it.

WiQO[®]
ITALIAN ART OF BEAUTY

PRX-T₃₃[®]

WiQO

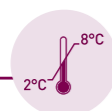
The needle-free biorevitalization



COMPOSITION

Hydrogen peroxide, 33% trichloroacetic acid (TCA), kojic acid, stabilizers.

Due to its unique composition comprising very active formulation, the product must be stored at min +2°C and max +8°C.



DEMONSTRATION VIDEO



PRX-T₃₃ is a medical device with a patented formula based on 33% of Trichloroacetic Acid and Hydrogen Peroxide.

It is indicated to biorevitalize the skin of face and body, but also to treat skin elastosis, as prevention of atrophic scars and as treatment of both melasma and post-inflammatory hyperpigmentation.

PRX-T₃₃ is a non-injectable gel that induces a skin biostimulation, guarantees deep hydration and immediate firmness of the skin.

It is applied with a specific technique, painless, without the use of needles. Results are visible right from the first treatment, but to stabilize them over time, it is necessary to plan a cycle of sessions.

WiQo home care line allows you to amplify the results of the in-office procedure.

Thanks to its unique formulation PRX-T₃₃ is not aggressive on the epidermal layers, does not cause frost, it can be performed all year round and has no downtime for your patient.

INDICATIONS OF USE

- Skin elastosis of face and body
- Prevention of atrophic scars
- Melasma and PIH treatment

MAIN FEATURES

- Topical application
- Effectiveness
- Natural results
- Painless
- No downtime
- Internationally patented formula

PRX-T₃₃ is an extremely versatile product because it can be used as a stand-alone treatment or in combination with the most popular aesthetic techniques.

Many doctors use it in association with:

- Deep, medium, and superficial fillers
- Carboxytherapy
- Hydrodermabrasion
- Microneedling radiofrequency
- Microneedling
- Injective biorevitalization
- PDO threads
- Ablative radiofrequency
- Non-ablative fractional laser

Over 40,000 dermatologists and aesthetic doctors around the world use WiQo's patented formula. From 2011 over 6 million professional treatments with PRX-T₃₃ have been performed.

To contact WiQO's dermatologists and research biologists for scientific questions or queries regarding our products: scientificdivision@wiqo.eu

PRX THERAPY

The synthesis of WiQo's excellence



PRX-THERAPY VIDEO



To amplify the results and prolong them over time, WiQo has created PRX-THERAPY, a protocol that recommends combining WiQo Cosmeceuticals to the in-office PRX-T₃₃ treatment.

To revitalize the skin with PRX-Therapy, you just need 3 steps: stimulate, nourish, and protect.

1. ACTIVATE STIMULATION

At the clinic the doctor boosts the natural regeneration of the patient's skin with PRX-T₃₃. At the end of each session, **the skin appears firmer and brighter.**



2. NOURISH AND PROTECT

The days following the treatment the patient may feel a sensation of dryness due to the mild de-structuring of the stratum corneum caused by PRX-T₃₃. The best way to prevent and treat this effect is with **WiQo Nourishing and Moisturizing Cream** for dry skin. This anti-dryness cream **gives immediate relief to dehydrated skin, majorly fragile after the skin's barrier alteration.** It is rich in emollients, soothing plant extracts and restorative oils, which deeply hydrate and quickly nourish.



3. STIMULATE AGAIN

In skin boosted by PRX-T₃₃, **WiQo Smoothing Fluid prolongs its beneficial effects and dermal stimulation.** Thanks to its formulation based on glycolic acid, it **energizes the skin by acidifying it:** by lowering its pH, it pushes the skin's biochemical mechanisms to restore the physiological one. This sort of "gymnastics" keeps it elastic and firm.

PRX-THERAPY BODY

WiQo Body Cream

Recommended as home care after body treatments with PRX-T₃₃, **WiQo Body Cream**, firming and anti-dryness, **prolongs and amplifies the in-office results.** Thanks to its formulation containing glycolic acid, emollients, soothing plant extracts and restorative plant oils it has a stimulating and highly elasticizing ability: it deeply hydrates, firms, and smoothens the skin of the body.



FRUIT MASK

with natural fruit ingredients

*“Doctor, what’s **new** for my beauty?”*
“FRUIT MASK combined with PRX-Therapy!”



FRUIT MASK was born out of the successful alliance between natural fruit ingredients (cucumber, strawberries and bananas) and mandelic acid.

The important antioxidant properties of fruits combined with the mild keratolytic function of alpha hydroxy acids (AHA) result in a firming and illuminating effect, leaving your patient’s skin even more luminous and smooth.

Professional Use

PRX-T[®]₃₃
wiQO



Fruit Mask



Combining **Fruit Mask** and **PRX-T₃₃** results in enhanced firming, illuminating and smoothing effect.

BENEFITS

- Promotes a mild exfoliation of the stratum corneum, smoothing the superficial layers of the skin
- Smooths out small wrinkles
- It is well tolerated even by sensitive skins
- Flexible and safe leave-on time: can be allowed to act for long periods of time
- Has an antioxidant effect
- Has a firming and illuminating effect
- It complements PRX-Therapy

REVERSE BEAEBSE PEEL

Anti-spot Program



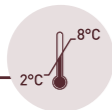
COMPOSITION

RSP1 - hydrogen peroxide, acid trichloroacetic (tca) 33%, kojic acid, stabilizing agents.

RSP2 - lactic acid, phytic acid, water, sodium lactate, glycerin, propylene glycol, xanthan gum.

RSP3 - denatured alcohol, acid mandelic, glycolic acid, acid salicylic, glicole propilenico, succo propylene glycol, juice of cucumis sativus, ethoxydiglycol, hydroxyethylcellulose, phytic acid, water.

Due to its unique composition comprising very active formulation, the product must be stored at min +2°C and max +8°C.



DEMONSTRATION VIDEO REVERSE PEEL



REVERSE PEEL is a three-phase medical device to treat post-inflammatory hyperpigmentation and melasma, both resistant and recurrent.

When treating melasma using invasive methods, which aggressively remove the superficial layers of the skin, normally a temporary aesthetic improvement follows, but with a high chance of actually making melasma worse. **Reverse Peel** instead performs a progressive melasma reconditioning: the spots on the skin regress and the effect continues over time.

THE THREE PHASES OF REVERSE PEEL

PHASE 1: non injectable bio-revitalizer formulated with trichloroacetic acid, hydrogen peroxide and kojic acid which activates the anti-spot program.

PHASE 2: medium peeling based on high concentration lactic acid and phytic acid with chelating ability.

PHASE 3: superficial peeling containing hydroxy acids: glycolic, mandelic and salicylic.

POST TREATMENT AND HOME CARE



WiQo LIGHTENING SERUM

A serum specifically **formulated to counteract and prevent skin hyperpigmentation** containing tranexamic acid and others synergistic active ingredients that act on the skin.

The silky texture makes it an easy and pleasant product to apply. The dropper ensures fast and precise application directly on pigmented areas.



WiQo ICP CREAM

To reduce dark spots, it is very important to pay attention to sun exposure. WiQo offers ICP Cream, a colored compact cosmeceutical with **triple action**: it creates an extra thin film that **protects** the skin from UVA and UVB rays with an SPF 50+, it **slows down** skin aging, it **evens out** the color of the complexion, hiding small skin blemishes.

PRX-T[®] lady

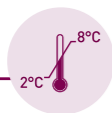
Biorevitalization for Intimate Areas



COMPOSITION

Hydrogen peroxide, 33% trichloroacetic acid (TCA), kojic acid, stabilizers.

Due to its unique composition comprising very active formulation, the product must be stored at min +2°C and max +8°C.



DEMONSTRATION VIDEO PRX-T LADY



From the worldwide success of PRX-T₃₃ comes PRX-T LADY, the aesthetic medical treatment to firm and lighten the skin of the private parts, armpits, mammary areola, and perianal area.

It is a medical device with a patented formula containing trichloroacetic acid and hydrogen peroxide. It is a non-injectable biorevitalizer that stimulates the skin regeneration process, without damaging the epidermis, and has a lightening effect. It can be used as a stand-alone treatment, or, like many doctors recommend, in association with the most common aesthetic treatments for the intimate areas as it amplifies their effectiveness. The application is painless: 3-5 sessions are normally sufficient to restore firmness and lighter natural color of the area.

Offering PRX-T Lady at your clinic may help women find a solution to a discomfort that is often difficult to express.

POST-TREATMENT AND HOME CARE



WiQo RESTORING CREAM

Indicated after PRX-T Lady treatment to protect the skin of intimate areas and prevent its dryness.



WiQo LIGHTENING BODY SERUM

Indicated to lighten the skin of hyperpigmented external intimate areas, armpits, the perianal area, and mammary areola. It may be used alone or after in-office treatments of intimate areas.

P solution



WiQo Professional Pre-treatment

P SOLUTION is the necessary pre-treatment of PRX-T₃₃, PRX-T Lady and Reverse Peel. It is formulated with delicate detergents and calibrated acids.

It contains:

- Glycolic acid
- Lactic acid
- Lactobionic acid
- Citric acid
- Phytic Acid

FEATURES AND BENEFITS

P solution favors the application of WiQo professional products **because it does not contain oils** that create a protective film on the skin.

It has a pH of 4.5, slightly acidic, which prepares the skin to receive an acid-based treatment with lower pH in the most suitable way.

Scientific reviews

Efficacy assessment of a TCA/H₂O₂ compositum for skin ageing treatment by confocal laser microscopy and optical coherence tomography.

F. Peccerillo, G. Odorici, S. Ciardo, M. Greco, S. Guida, F. Farnetani, and G. Pellacani

J Eur Acad Dermatol Venereol. (2021)

Zastosowanie PRX-T₃₃ w terapii starzenia się skóry – obserwacje własne Preparation Prx-T₃₃ For The Chemical Stimulation Of The Skin - Anti-Aging Effectiveness. Authors' Own Experiences

Dr n med. Anna Deda, prof. Dr. hab. n. med Barbara Błońska-Fajfrowska.

Dermatologia Estetyczna 1 (102) / 2016 / vol. 18 nr 1 & 4-5

TCA di nuova formulazione e radiofrequenze frazionata e capacitiva a 4MHz nel trattamento del foto invecchiamento A new-formulation TCA-based product and fractional and capacitive 4MHz radiofrequency to treat photoageing

F.P. Alberico, R. Castellana

La Medicina Estetica Anno 38 N. 2, April – June 2014

Stimolazione fibroblastica attraverso l'attivazione del sistema endocrino per applicazione di acido tricloroacetico Fibroblast stimulation through the activation of the endocrinal system applying trichloroacetic acid

R. Castellana, A.C. De Sa Viana, L. Rizzi

La Medicina Estetica Anno 37 N. 3. July - September 2013

WiQO®
cosmeceuticals



Science and Art of Dermocosmesis

WiQo dermocosmetic line is created by a dermatologist, with the aim of offering her patients a series of products for the health and well-being of the skin. **Because a beautiful skin is always healthy.**

Each cosmeceutical is therefore the result of a very in-depth scientific research and a development with high quality ingredients.

Maintaining the skin health is achieved through a program that responds to its main needs: protection, prevention, and stimulation.

- **PROTECTION** from damage caused by UV radiation, climate, dryness, and air pollution.
- **PREVENTION** through the supply of nutrients that maintain or restore the hydrolipidic film.
- **STIMULATION** to regenerate and maintain skin density, in order to prevent dermal atrophy which leads to the formation of deeper wrinkles, skin laxity and sensitivity.

NEW



WiQO RESTRUCTURING VITAMIN CREAM

ANTI-AGING - ANTI-OXIDANT - ANTI-WRINKLE

A cutting-edge cosmetic formulation containing **HPR** (hydroxy pinacolone retinoate) and **Vitamin C** in a unique formulation. It helps fight wrinkles and makes the skin visibly restructured and radiant. Suitable for all skin types, especially mature skin.

-17%
Fine lines

Improved subjects
100%

+12%
Skin texture improvement

Improved subjects
95%

CLINICALLY PROVEN RESULTS*

**Skin roughness evaluation (decrease) (Ra and/or Rspan parameters) in the "crows feet area", via Antera 3D®. Test on 20 volunteers. Product applied 1 time per day for 4 weeks.*

ACTIVE INGREDIENTS

Cosmetics containing retinol help smooth fine lines by firming the skin, but to be effective they need to contain retinol at a high percentage because it is 20 times less potent than retinoic acid, the active metabolite whose use is not allowed in cosmetics in the EU. The cosmetic industry therefore uses various precursors of retinoic acid (retinoids), such as its esters, which must be metabolized by cells in various steps in order to act on specific receptors.



• Hydroxypinacolone Retinoate

WiQo Restructuring Vitamin Cream contains a retinoid called **HPR** (Hydroxypinacolone Retinoate) that acts with efficacy directly on receptors, without the need for being modified. The effects are comparable to those of retinoic acid.

- it causes less irritation than the well-known retinol, with higher efficacy
- it has more anti-aging properties on spots and superficial wrinkles tested on face and hands and documented through clinical and instrumental evaluations
- it improves skin texture and smoothness, reduces scaling and leaves the skin more luminous
- it remains majorly stable in cosmetic preparations

• Vitamin C

The other active ingredient is **Vitamin C** (ascorbic acid). The product's anhydrous formulation (without water) ensures its stability by preventing oxidation. Vitamin C has well-known antioxidant, lightening and repairing properties:

- it protects from damage caused by free radicals (*scavenger effect*)
- it reduces skin blemishes linked to photoaging by inhibiting tyrosinases, the enzyme responsible for the production of melanin
- it is essential to produce collagen.

NEW

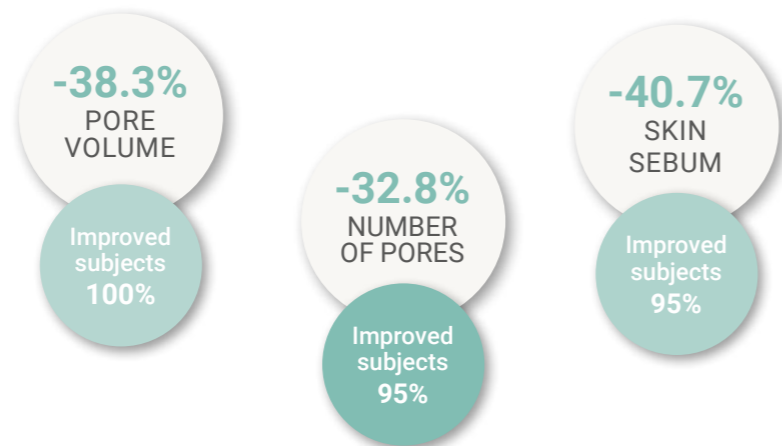


WiQo BALANCING CREAM
SEBUM-REGULATING ACTION

Indicated for the cosmetic treatment of oily and acne-prone skin with excess sebum, blackheads and dilated pores. Thanks to its specific formula containing azelaic acid, salicylic acid and fermented plant extracts it

- **reduces sebum excess**
- **minimizes pores appearance**
- **evens out the complexion**

CLINICALLY PROVEN RESULTS*

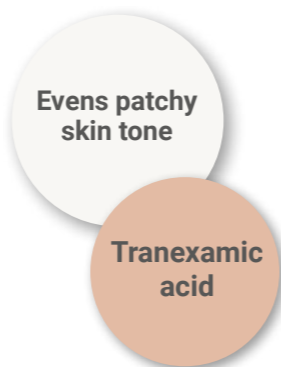


**Evaluation of the sebum regulating action and pore reduction. Test on 20 volunteers with oily and acne-prone skin (mild and moderate I-II). Product applied 2 times a day for 4 weeks.*



ACTIVE INGREDIENTS

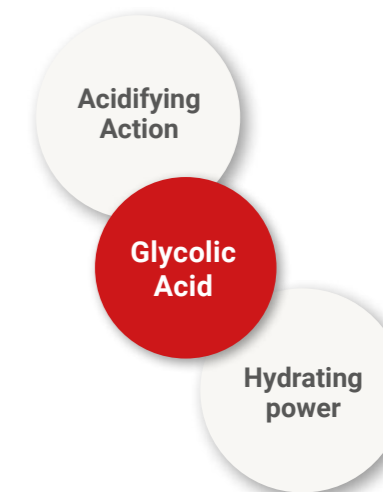
- **Micronized azelaic acid** to reduce the factors that cause sensitivity and pimples
combined with
- **Encapsulated salicylic acid** which reduces excess sebum, blackheads, and minimizes skin irritations and rashes
- **Three active fermented extracts:** bifida ferment lysate, fermented camellia oil, fermented folic acid
- **Vitamin E and Vitamin B3 (Niacinamide)**
- **Azelamidopropyl Dimethyl Amine (ADA)**, a next generation active principle that has several beneficial effects on imperfect skin.



WiQo LIGHTENING SERUM ANTI-SPOT

Lightening serum with a velvety texture that protects and counteracts the onset of darkened areas (spots) thanks to the presence of tranexamic acid and other synergistic active ingredients. **The serum targets brown patches while helping prevent new discoloration from forming.**

Indicated for age spots, sunspots, melasma, post-inflammatory hyperpigmentation, which occur often after acne or sunburn/burns, in people who have a high phototype, and after invasive medical procedures such as peeling and lasers. Also suitable for hyperpigmentation prevention in patients who tend to develop sunspots or lentigo.



WiQo SMOOTHING FLUID ANTI-AGING

A light texture fluid containing glycolic acid that acts on the skin with an intense stimulating ability. It is suitable for all skin types, recommended for both young skin with impurities and for mature skin, of both men and women.

It improves the skin's firmness, it reduces the signs of aging, visibly smoothens out wrinkles, refines irregular texture, brightens, acts on enlarged pores and deeply hydrates.

WiQO® cosmeceuticals



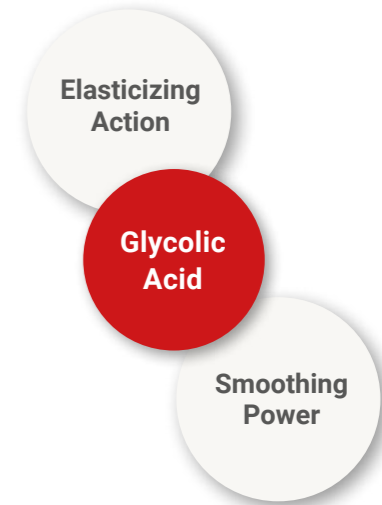
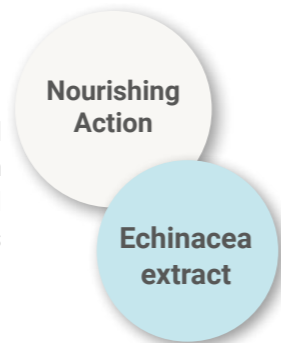
WiQo NOURISHING AND MOISTURIZING CREAM for dry skin

Exceptional cosmeceutical that delivers to dry skin nutrients and protective substances which it is naturally lacking, leaving it highly nourished and hydrated. It is indicated for its **protective action on the superficial layers of the skin**, especially on skin altered by chemical peels or other aesthetic medicine procedures. It is well tolerated even by very reactive skin. It contains shea butter, echinacea extract, jojoba oil.



WiQo NOURISHING CREAM for normal and combination skin

A lotion with a delicate texture, which **replenishes normal and combination skin providing it with all the hydration it needs**. Thanks to a blend of soothing plant extracts and antioxidants that reduce the feeling of dehydration, it makes the skin appear visibly younger and healthier.



WiQo BODY CREAM FIRMING AND ANTI-DRYING

A rich texture cream that acts on the body skin by firming and moisturizing it. It combines the characteristics of WiQo Smoothing Fluid with those of the WiQo Nourishing and Moisturizing Cream. Thanks to the synergistic combination of glycolic acid, emollients, soothing botanicals extracts and restorative plant oils, it deeply nourishes the skin and makes it firmer.

It has an intense elasticizing and smoothing ability.



Draining
ability

Phyto
complex

WiQo EYE CONTOUR SERUM ANTI-PUFFINESS - ANTI-DARK CIRCLES - ANTI-WRINKLES

An indispensable ally for hydrating the eye contour.

Perfect **for minimizing small wrinkles and imperfections**, the serum promotes continuous hydration, giving the face a brighter and younger look.

The active principles, which include peptides, DMAE and the phytotherapeutic complex comprising plant extracts of butcher's broom, calendula, gotu kola and liquorice, make the serum adequate to **counteract the appearance of under-eye bags and dark circles**.

Ideal for all skin types, it is dermatologically and ophthalmologically tested.



Protective
Ability

UVA
UVB

With
Hyaluronic
Acid

WiQo ICP CREAM

With an impalpable texture, with SPF 50+, this cosmeceutical protects the skin from UVB and UVA rays and comes in 3 different shades.

It is an innovative cosmetic that **uniforms the natural color of the complexion, hiding small skin imperfections. It spreads easily, creates an extra thin film that protects and gives the skin a silky touch and has a natural make-up effect**, thus avoiding the *face cast effect* resulting from applying heavier products.

By having a combination of broad-spectrum filters, it slows down skin-aging caused by sunlight exposure.



PRX-T₃₃ Press review



2021: "PRX-T₃₃: A VERSATILE TOOL TO COMBAT AGEING IN HIGH-PHOTOTYPE SKIN"



2020: "MY JOURNEY TO EVIDENCE-BASED RESULTS: PRX-T₃₃ / MICRONEEDLING IN COMBINATION FOR PORES AND SCARS."



2019: "LE NOVITÀ IN ARRIVO"



2017: "THE REVOLUTIONARY NEW LUNCH TIME FACE PEEL THAT WILL TAKE YEARS OFF YOU - AND DOESN'T REQUIRE DOWNTIME"



2016



2016



2018: OUTSTANDING TREND: "MESSAGE PEEL," PRX-T₃₃



2018: "DAI CAPELLI AL VISO E AL CORPO: COME RIPARTIRE IN BELLEZZA DOPO LE VACANZE"



2017: "USAKO FLEW TO ITALY TO MEET WITH MRS. MESSAGE PEEL!"



2016: "LO SPECIALE MASSAGE PEEL CHE VIENE DALL'ITALIA: CONOSCIUTO A GENNAIO, È STATO SUBITO COLPO DI FULMINE"



2016: "COLLAGEN BOOSTER" CELL REGENERATION PROCEDURE



2016: "EL PRX-T₃₃ CONSIGUE ESTIMULAR LA DERMIS DE FORMA NO INVASIVA"

PRX-T₃₃ Press review



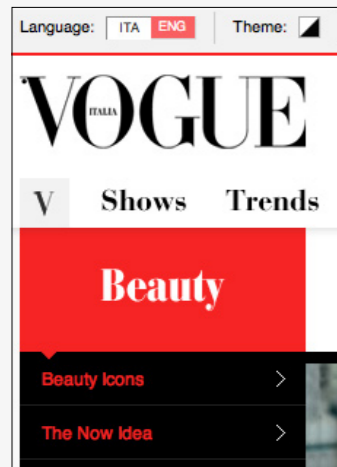
2016: "UN TRAITEMENT REVITALISANT SANS AIGUILLE"



2014: "ESTETYCZNE PRZEBOJE ROKU"



2013: "ATTENUA LE RUGHE E RASSODA"



2012: "PEELING: ANTI-AGE SENZA AGHI"



2012: "RIVITALIZZAZIONE SENZA AGHI"

PIONEERS

of aesthetic medicine,
skin specialists

WiQo products are born from a long clinical experience and from a dermatological attention to skin care.

Today they are marketed in more than 55 countries around the world, presented at the most important international conferences and on influential industry magazines.

Over 40,000 dermatologists, aesthetic doctors and professionals have chosen WiQo for their clinic.

Since 2011, over 6 million professional treatments with PRX-T₃₃ were performed.

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ITALY

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